### BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Applications of Pacific Gas and Electric Company for Approval of the 2009-2011 Low Income Energy Efficiency and California Alternate Rates for Energy Programs and Budget (U39M)

Application 08-05-022 (Filed May 15, 2008)

Application of San Diego Gas & Electric Company (U 902 M) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.

Application 08-05-024 (Filed May 15, 2008)

Application of Southern California Gas Company (U 904 G) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.

Application 08-05-025 (Filed May 15, 2008)

Application of Southern California Edison Company (U 338-E) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009, 2010 and 2011.

Application 08-05-026 (Filed May 15, 2008)

## MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON LOW INCOME ASSISTANCE PROGRAMS FOR MAY 2009

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June 22, 2009

### BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Applications of Pacific Gas and Electric Company for Approval of the 2009-2011 Low Income Energy Efficiency and California Alternate Rates for Energy Programs and Budget (U39M)	Application 08-05-022 (Filed May 15, 2008)
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Application of Southern California Gas Company (U 904 G) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-025 (Filed May 15, 2008)
Application of Southern California Edison Company (U 338-E) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009, 2010 and 2011.	Application 08-05-026 (Filed May 15, 2008)

## MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON LOW INCOME ASSISTANCE PROGRAMS FOR MAY 2009

This is the second monthly report utilizing a new reporting template developed by Energy Division (ED) in coordination with the investor-owned utilities. The purpose of the new template is to minimize the reporting requirements by combining the LIEE and CARE (Low Income Assistance Programs) report into one consolidated report while still providing the ED with all the necessary information to assist in analyzing the low-income programs.

In accordance with Ordering Paragraph 90 of Decision (D.) 08-11-031, the Commission directed utilities to begin reporting on the number of customer complaints they receive (either

<sup>&</sup>lt;sup>1</sup> Investor-owned utilities are Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company and Southern California Gas Company.

formal, informal, or wherever received) about their CARE recertification efforts and the nature of the complaints. The utilities are to report this information in their monthly and annual reports beginning December 31, 2008.

This report presents actual year-to-date LIEE and CARE results and expenditures through May 2009.

Respectfully Submitted,

/s/ Kim F. Hassan

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#### LOW INCOME ENERGY EFFICIENCY PROGRAM MONTHLY REPORT

#### 1. LIEE Executive Summary

#### 1.1 Low Income Energy Efficiency Program Overview

Summary of the LIEE Program elements as approved in Decision (D.) 08-11-031:

LIEE Pr	ogram Summary fo	or Month				
	Authorized / Planning					
	Assumptions	Actual to Date	%			
Budget	\$21,184,008	5,318,889	25%			
Homes Treated	20,000	6,579	32%			
kWh Saved	2,021,219	23%				
kW Demand Reduced 2,010 227						
Therms Saved	478,745	73,845	15%			
GHG Emissions Reduced	7,661	1,544	20%			

During the month of May, SDG&E enrolled 1,176 customers in the LIEE program and generated 2,459 leads in which it will work to convert to participants and homes treated in the upcoming months.

As shown in the table above, SDG&E has treated 6,579 homes to date, saved 2,021,219 kWh, reduced 227 kW of demand, saved 73,845 therms and reduced 1,544 tons of Green House Gases (GHG) emissions through the LIEE program. SDG&E had a challenging start to the program year with LIEE. This was primarily due the impact of implementing the new LIEE program parameters resulting from D.08-11-031, creating new materials and rolling the program out with enrollment and assessment contractors as well as the ramp up efforts of the installation contractors. Enrollments are steadily increasing and we expect to meet 2009 goals by the end of the year. Moreover, SDG&E is implementing new strategies, such as expanded outreach through the Whole Neighborhood Approach (WNA), to ramp up enrollments for the second half of the year.

The following sections describe the Marketing, Education and Outreach efforts that contributed to this month's results. Also included are descriptions of SDG&E's WNA and updates on Workforce Education & Training efforts.

#### 1.2 Whole Neighborhood Approach

1.2.1 Summary of the geographic and customer segmentation strategy employed, (i.e. tools and analysis used to segment "neighborhoods," how neighborhoods are segmented and how this information is communicated to the contractor/CBO).

SDG&E developed its geographic and customer segmentation strategy for the WNA in early 2009. This strategy involves the use of Prizm Code data<sup>2</sup> to identify the geographic segments or "neighborhoods" that contain the appropriate customer segments. These customer segments consist of households with high potential for LIEE eligibility.

In order to properly penetrate these neighborhoods and reach each household, SDG&E is implementing a comprehensive direct marketing plan that includes direct mail, automated outbound calling and door-to-door canvassing. The plan consists of a nine-week cycle that kicks off with a direct mail to households within the identified neighborhood. Approximately three weeks later, automated outbound calls will be made to the customers within the WNA-designated neighborhood. Then about three weeks after the automated outbound calling campaign is complete, door-to-door canvassing will begin. Finally, once the leads are collected and customers are enrolled, the contractors will begin treating the homes in the WNA-designated neighborhoods. With contractors in the

segment. These segments were developed in part from the analysis of U.S. census data and categorize U.S. consumers into 14 distinct groups and 66 segments. The segments help marketers tailor content to consumers' needs and look at a variety of factors, including income, likes, dislikes, lifestyles and purchase behaviors.

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<sup>&</sup>lt;sup>2</sup> Prizm codes are an area set of customer segmentation data widely used for marketing purposes in the United States. The data consist of demographic clusters that categorize every U.S. household into a segment. These segments were developed in part from the analysis of U.S. census data and categorize

neighborhood, program awareness is heightened and SDG&E can work to generate leads from client referrals.

Through this integrated approach, each household within the target neighborhood will receive three different direct communication attempts (direct mail, telephone, door-to-door) and one indirect communication attempt (potential referral) in an effort to increase interest and ultimately enrollment in the program.

#### 1.3 LIEE Marketing, Education and Outreach

1.3.1 Summary of LIEE program marketing, education and outreach strategies deployed this month.

**Direct marketing** - In May, direct marketing efforts included direct mail, outbound calling campaigns and door-to-door canvassing.

 Direct Mail – SDG&E mailed LIEE program information to approximately 16,690 LIEE-eligible households during the month of May.

The first campaign launched May 1 and targeted 1,699 households in the following communities:

Encinitas (92024)	Cardiff by the Sea (92007)
Solana Beach (92075)	Del Mar (92014)
Carmel Valley (92130)	Fallbrook (92028)
Bonsall (92003)	Valley Center (92082)

While several of these communities are typically known as higher-income neighborhoods, SDG&E has found pockets of low-income customers within these neighborhoods that are likely to qualify.

The second campaign launched May 8 and targeted 6,135 households in the following Chula Vista zip codes: 91910, 91911, 91912 and 91913.

The third campaign launched May 15 and targeted 2,685

households in the following communities:

Otay Mesa (92154)	San Ysidro (92173)
Coronado (92118)	

The last campaign of the month launched May 29 and targeted, based on Prizm codes, 6,171 "Young Mobile" and "Established" households within the following communities:

Otay Mesa (92154)	Oceanside (92054)
City Heights (92105)	

Typically, SDG&E focuses its direct mail efforts on customers in the "Challenged" segment<sup>4</sup> due to the cost efficiencies achieved by enrolling them through income self-certification within targeted areas of SDG&E's service territory. To increase participation in the LIEE program even further, SDG&E is now expanding its direct mail efforts to additional segments. A total of 605 leads were generated from May's direct mail effort and 348 leads were generated as a result of April's campaigns.

 Outbound Calling Campaigns – Three calling campaigns were launched in May and a total of 12,479 low-income households were contacted as part of this effort.

The first campaign ran from May 13 -15 and targeted non-responders from the March and April direct mail campaigns. Of the total customers called, 2.86% answered the call, listened to the information and chose to be directly connected to a representative to learn more about the LIEE program.

<sup>&</sup>lt;sup>3</sup> See Attachment A for more information on SDG&E's residential market segments.

 $<sup>^4</sup>$  See Attachment A for more information on SDG&E's residential market segments.

The second campaign ran from May 20 -23 and targeted low-income households in the Prizm Code's "Established" and "Young Mobile" segments<sup>5</sup>. Typically, SDG&E focuses its outbound calling efforts on customers in the Prizm Code's "Challenged" segment due to the cost efficiencies achieved by enrolling them through income self-certification. To increase participation in the LIEE program even further, SDG&E is now expanding its outbound calling efforts to additional segments. Of the total customers called, 2.86% answered, listened and direct connected.

The final campaign ran from May 27 -29 and targeted additional non-responders from the March and April direct mail campaigns. Of those called, 3.22% answered, listened and direct connected.

SDG&E has enrolled a total of 245 customers in the LIEE program year-to-date (January – May 2009) as a result of its outbound calling efforts.

#### Door-to-Door Canvassing

In May, SDG&E's door-to-door canvassing contractor, Richard Heath & Associates (RHA), called on approximately 10,000 low-income households in San Diego and neighboring communities with LIEE-eligible customers. RHA works across San Diego County throughout the month and bases its canvassing schedule on previous direct mail and outbound calling efforts. Additionally, SDG&E and RHA are working to minimize the carbon footprint of contractors by reducing drive time through appropriate geographic segmentation. Through

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<sup>&</sup>lt;sup>5</sup> See Attachment A for more information on SDG&E's residential market segments.

RHA's outreach efforts, SDG&E generated 807 leads for the LIEE program in May. Of the 807 leads generated 797 resulted in enrollments.

Community Outreach - On May 25, 2009, SDG&E was recognized for its community involvement by Rebuilding Together San Diego (RTSD), a non-profit organization specializing in home rehabilitation. RTSD held a celebration at its headquarters in Sherman Heights to thank its volunteers and partners. SDG&E leverages with RTSD to promote the LIEE and CARE programs to qualified customers whose homes are being renovated under the RTSD program. Together, SDG&E and RTSD offer customers a comprehensive home rehabilitation package that includes weatherization services, home repairs and energy-efficiency upgrades.

Integration – In May, SDG&E signed a contract with Synergy Companies, Energy Management, to provide energy efficiency and weatherization services to the low-income mobile home community through the LIEE program. Synergy is also a contractor for SDG&E's general energy-efficiency portfolio, implementing SDG&E's residential energy efficiency program for non-low income customers residing in mobile homes. The integration of these two SDG&E programs which both serve the mobile home community will result in greater energy savings for the region.

#### 1.4. Leveraging Success with CSD

1.4.1 Status of the leveraging effort with CSD.

SDG&E is currently working with the three LIHEAP agencies serving San Diego and Southern Orange County to develop a leveraging platform that best suits the needs of both organizations. Several issues are still pending, including data sharing, data entry and fee schedules. SDG&E will report once negotiations are completed.

#### 1.5 Workforce Education & Training

1.5.1 Summary of efforts to improve and expand LIEE workforce education and training.

SDG&E is working with San Diego Workforce Partnership (WFP) to develop a summer youth employment program, in which 30 youths will be hired to conduct door-to-door outreach for both the LIEE and CARE programs. Training for the summer youth program is slated to begin June 22, 2009. All 60 employees are scheduled to deploy into the field the week of June 29.

#### 2. CARE Executive Summary

#### 2.1.1. CARE Program Summary

CARE Budget Categories	Authorized Budget	Actual Expenses to Date	% of Budget Spent
Outreach	\$1,520,638	\$562,036	37%
Proc., Certification and Verification	\$216,219	\$83,909	39%
Information Tech./Programming	\$508,795	\$136,675	27%
Pilots	N/A	N/A	N/A
Measurement and Evaluation	\$4,000	\$0	0%
Regulatory Compliance	\$184,015	\$63,130	34%

General Administration	\$399,065	\$165,993	42%
CPUC Energy Division Staff	\$102,900	\$19,382	19%
Cooling Centers			
Total Expenses	\$2,935,632	\$1,031,125	35%
Subsidies and Benefits	\$47,026,184	\$20,232,966	43%
Substates and Benefits	54/,020,104	\$20,232,900	<b>T</b> 3 /0

#### 2.1.2 CARE program penetration rate to date:

	CARE Penetration	
Participants Enrolled	Eligible Participants	Penetration rate
252,027	336,058	75%

#### 2.2. CARE Marketing, Education and Outreach

2.2.1. Summary of CARE program marketing, education and outreach strategies deployed this month.

**Direct Marketing** - In May, direct marketing efforts included an outbound calling campaign and door-to-door canvassing.

Outbound Calling Campaign – SDG&E launched a calling campaign to 30,476 low-income households in the service territory in May. The campaign ran from May 9-16 and targeted Prizm Code segments "Young Mobile" and "Established." SDG&E achieved a 4% enrollment rate from this effort.

#### o Door-to-Door Canvassing

In May, SDG&E's door-to-door canvassing contractor, "Energy Save", called on approximately 12,425 low-income households in San Diego, Escondido, Chula Vista, Vista, National City, San Ysidro, San Marcos, El Cajon, Oceanside, La Mesa and other communities with CARE-eligible customers. Energy Save works across San Diego County throughout the month and bases its canvassing schedule on its assessment of opportunities in the low-income market. Through

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 $<sup>^{6}</sup>$  See Attachment A for more information on SDG&E's residential market segments.

Energy Save's outreach efforts, SDG&E enrolled 1,424 customers during the month of May and 7,773 customers year-to-date in the CARE program. SDG&E also began a door-to-door canvassing campaign for submetered homes which is generating more than 150 applications per month. This is proving to be a highly effective method to reach the hardest-to-reach customers which have been non-responsive to more mass marketed efforts.

**Integration** – In May, SDG&E received referrals from the Customer Call Center and the LIEE program to achieve the following CARE enrollments:

• Customer Call Center: 1,145

• LIEE: 276

#### 2.3. CARE Capitation Contractors

SDG&E leverages the resources of CARE capitation contractors to enroll customers in CARE and LIEE. The objective is to extend CARE and LIEE program benefits to eligible customers through existing relationships between the agencies, SDG&E and SDG&E's customers.

As a result of 184 calls on 38 agencies during the month of May, CARE capitation contractors enrolled 479 customers in CARE and generated 212 LIEE leads.

SDG&E is currently cultivating relationships with the following organizations in an effort to recruit them as CARE capitation contractors:

- Union of Pan-Asian Communities (UPAC) UPAC's mission is to improve the general well being and education of the Asian, Pacific Islander and other ethnic communities of San Diego County and is the primary provider of human care services to San Diego's Asian and Pacific Islander communities. The UPAC staff represents over 29 different cultures, languages, and dialects and serves over 18,000 people annually.
- o American Indian Resource Center The American Indian Resource Center

provides educational and community services for non-gaming tribes of Native American Indians in San Diego County.

#### 2.4 CARE Recertification Complaints

SDG&E did not have any recertification complaints during the month of May.

#### 2.5 Outreach for CARE and LIEE

#### 2.5.1 Outreach Events

SDG&E participated in a variety of outreach events in May where CARE, LIEE and Medical Baseline were promoted. Below is a description of each event and results:

#### Healing Arts Festival

May 3, 2009, San Diego, CA

SDG&E co-sponsored booths at the Healing Arts Festival in Balboa Park, along with California Center for Sustainable Energy (CCSE) and the San Diego County Water Authority, on May 3, 2009. CCSE is a nonprofit organization that helps residents, businesses and public agencies save energy, reduce grid demand and generate their own power through a variety of rebate, technical assistance and education programs. The San Diego County Water Authority (SDCWA) is a public agency serving the San Diego region as a wholesale supplier of water. The SDCWA works through its 24 member agencies to provide a safe, reliable water supply and to provide water education and conservation information to its customers. Energy efficiency and customer assistance programs were highlighted and discussed with participants at the SDG&E booth and several CARE, LIEE and Medical Baseline completed applications were obtained from interested customers. Several thousand participants attended this event and sponsor credits were advertised in local newspapers and magazines and on local radio and television stations.

#### Employment Development Department Outreach Services

SDG&E conducted outreach at three different Employment Development Department (EDD) offices in the service territory during the month of May. SDG&E offered

CARE and LIEE programs to county residents seeking employment information at EDD offices in El Cajon on May 5, Escondido on May 6, Oceanside on May 6 and Chula Vista on May 7. Information on customer assistance programs was distributed to over 300 customers and 37 CARE applications and 2 LIEE leads were captured.

#### Native American Cultural Festival

On May 9 and 10, SDG&E leveraged outreach and enrollment efforts at several tribal clinics within the San Diego service territory. This outreach effort was significant because the Native American population is historically difficult to reach. While only six CARE applications were received, this event served to connect with key service providers in the community.

#### "Even Start" Weekly Literacy Class

May 11, 2009, Edison Elementary School, San Diego

Even Start, a family literacy program designed to help break the cycle of poverty and illiteracy by improving educational opportunities for low-income families, provides weekly literacy classes for participants at Edison Elementary School in San Diego. Even Start invites local organizations to come speak during these weekly classes in order to educate them about various services and assistance throughout the county. SDG&E presented information on both CARE and LIEE programs at the May 11 class and was joined by CCSE which provided information on energy efficiency. SDG&E's participation in this event resulted in 15 CARE applications and 13 LIEE leads.

#### "Second Chance" Community Resource Fair

May 15, 2009, Second Chance, San Diego

Second Chance is an organization dedicated to breaking the cycle of unemployment, poverty, homelessness, substance abuse and incarceration in San Diego. They accomplish this by offering job readiness training, job placement, affordable housing, mental health counseling and case management to men and women who desire to change their lives. SDG&E participated in Second Chance's Resource Fair on May

15 in the Encanto neighborhood of San Diego, distributing CARE applications and LIEE program information to individuals transitioning from prison, half-way houses and rehabilitation centers. As a result of this outreach effort, 27 CARE applications were completed, and participants who will soon be new SDG&E customers will be able to make educated and informed choices about securing discounted utility services in their new homes.

#### San Diego "Community Cares" Information Fairs

The "Community Cares Project" is a San Diego Food Bank program that combines food distribution with "advice clinics" for people in need. The program provides a "one-stop-shop" where people can receive food assistance and help signing up for a range of other programs, including food stamps, employment, healthcare assistance, gas, electricity and telephone discounts and assistance for the elderly and disabled. Leveraging the relationship with the San Diego Food Bank, SDG&E participated in community events with AT&T, San Diego County Health and Human Resources Agency, South Bay Community Collaborative, La Maestra, Mental Health America, and San Diego Food Bank in the following locations:

May 1	Chula Vista (91910)
May 5	San Diego (92103)
May 8	La Mesa (91941)
May 11	San Diego (92105)
May 12	San Ysidro (92173)
May 18	San Diego (92114)
May 19	El Cajon (92109)
May 22	Lemon Grove (91945)
May 26	Spring Valley (91977)

Participation in the Information Fairs during the month of May resulted in 212 CARE applications and 52 LIEE referrals. Furthermore, the locations are significant due to their high concentrations of Hispanic, Kurdish, African American, and Asian customers. Many of these areas (San Diego 92103, 92105, 91114; La Mesa 91941; El Cajon 92109, Lemon Grove 91945; & Spring Valley 91977) are high CARE gap zip codes where less than 10% of the customers have received LIEE services.

# SDG&E Lighting Exchange, Energy & Water-Saving Kit Giveaway Events

CARE and LIEE were vigorously promoted in an integrative effort between the Residential Energy Efficiency program team and the Customer Assistance program team at two events during the month of May. Participation in the event in El Cajon (92020 & 92021) on May 2 resulted in 34 CARE applications, 13 LIEE leads and the distribution of 12 Medical Baseline applications. The event in San Diego (92123) on May 30 produced similar results with SDG&E receiving 28 CARE applications and 7 LIEE leads.

#### Community Outreach

In May, SDG&E launched customer assistance program enrollment events targeting hard-to-reach customers at local grocery and drug stores throughout low-income neighborhoods in San Diego. This outreach was conducted at Food-for-Less in San Diego (92109) on May 8, Rite Aid in Chula Vista (91910) on May 8, Food-for-Less in Escondido (92945) on May 13, Big Lots in La Mesa (91941) on May 21 and Henry's Marketplace in Vista (92081) on May 21. The events proved to be successful in reaching Hispanic, Asian and African American customers and resulted in 113 CARE applications.

#### 2.5.2. Public Relations

American Gas magazine featured Sempra Energy Utilities Senior Vice-President of Customer Services on the front cover of the June 2009 issue of American Gas magazine and included an article on customer assistance programs offered by SDG&E and SoCalGas. The article highlights all of the proactive steps the two utilities are undertaking to help educate customers about assistance programs and all the measures taken to increase the level of customer assistance during these tough economic times.

#### 2.6. Leveraging for CARE and LIEE

In addition to the outreach events and efforts of CARE capitation contractors mentioned above, SDG&E also leveraged the resources of the following agencies and organizations in May to promote CARE, LIEE and Medical Baseline programs. Below is more detail

on these leveraging efforts:

2-1-1 San Diego - SDG&E leverages the resources of 2-1-1 San Diego to enroll customers in CARE, LIEE, Medical Baseline and Neighbor-to-Neighbor programs.
2-1-1 San Diego is a community disaster, health and human services center and resource providing information and referrals to customers in need. SDG&E works closely with 2-1-1 to ensure their staff is properly trained on SDG&E's assistance programs. In May, 2-1-1 San Diego provided 125 CARE enrollments and 77 LIEE leads.

SDG&E is developing relationships with the following organizations to increase awareness and interest in the LIEE and CARE programs:

- O U.S. Department of the Treasury, Internal Revenue Service (IRS) SDG&E met with a representative from the IRS to discuss a partnership between SDG&E's CARE and LIEE programs and the Earned Income Tax Credit (EITC) program. Through a network of partners, the IRS provides nocost tax services and generates awareness about the EITC to low-income taxpayers. SDG&E is working with these partners to learn how to leverage their existing client relationships to increase awareness about the LIEE and CARE programs. During tax season, SDG&E helped increase awareness of the EITC program by providing EITC information to each LIEE client through its energy education program.
- Veteran Family Regional Forum Group This coalition of organizations works jointly to support active and retired military personnel and their families by providing a number of social services. They meet monthly to share information, coordinate efforts and work on events that support the military. SDG&E presented information at the monthly group meeting in May and will continue to develop its relationship with this group in order to increase LIEE and CARE program awareness with active and retired military families in San Diego.

#### 3. Appendix: LIEE Tables and CARE Tables

- LIEE- Table 1- LIEE Program Expenses
- LIEE- Table 2- LIEE Expenses & Energy Savings by Measures Installed
- LIEE- Table 3- LIEE Average Bill Savings per Treated Home
- LIEE- Table 4- LIEE Homes Treated
- LIEE- Table 5- LIEE Customer Summary
- LIEE- Table 6- LIEE Expenditures for Pilots and Studies
- LIEE- Table 7- Whole Neighborhood Approach
- CARE- Table 1- CARE Overall Program Expenses
- CARE- Table 2- CARE Enrollment, Recertification, Attrition, and Penetration
- CARE- Table 3- CARE Verification
- CARE- Table 4- Self Certification and Re-Certification
- CARE- Table 5- Enrollment by County
- CARE- Table 6- Recertification Results
- CARE- Table 7- Capitation Contractors
- CARE- Table 8- Participants as of Month End

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-							TIEE	Table 1	LIEEP	LIEE Table 1 - LIEE Program Expenses	penses	"							
3 2								San Di	ego Gas & May 2009	San Diego Gas & Electric May 2009	,								
4		▼	Vutho	Authorized Budaet	**		Curre	Current Month Expenses	Expense	Se		Year	Year-To-Date Expenses	penses		% of Buc	% of Budget Spent Year-To-Date	r-To-Date	
2	LIEE Program:	Electric		Gas	Total		Electric	Gas	┢	Total	□	Electric	Gas	ŀ	Total	Electric	Gas	Total	Π
9	-																		
7	- Gas Appliances	- +	s	2,496,401	\$ 2,496,401	=		\$ 87	87,354 \$	87,354	↔	'	\$ 421,694	94 \$	421,694	%0	17%		17%
∞	- Electric Appliances	\$ 7,724,611	s	•	\$ 7,724,611	1	424,295		↔	424,295	s	1,632,753	\$	\$	1,632,753	21%	%0		21%
6	- Weatherization	- \$	ક	4,081,115	\$ 4,081,115	2		\$ 399	399,290 \$	399,290	\$	•	\$ 1,583,832	32 \$	1,583,832	%0	39%		39%
10	- Outreach and 10 Assessment	\$ 1,096,914	\$	1,096,914	\$ 2,193,828	& &	114,210	\$ 114	114,210 \$	228,419	\$	382,023	\$ 382,023	23 \$	764,047	35%	35%		35%
11	- In Home Energy 1 Education	\$ 715,835	\$	715,835	\$ 1,431,670	\$ 0,	18,945	\$ 18	18,945 \$	37,890	\$	63,003	\$ 63,003	3 \$	126,006	%6	%6		%6
12	2 - Education Workshops	- \$	s	•	\$				↔		s	•	\$	<b>⇔</b>	-	%0	%0		%0
13	3 - Pilot	\$ 3,839	s	3,839	\$ 7,678	8			ક		s	-	\$	\$	-	%0	%0		%0
14	4 - Cool Centers	- \$	\$	-	\$	-			\$		\$	-	\$	\$	-	%0	%0		%0
15	Energy Efficiency TOTAL	\$ 9,541,199	\$	8,394,104	\$ 17,935,303	<u>ج</u>	557,449	\$ 619	619,799 \$	1,177,248	\$	2,077,780	\$ 2,450,553	53 \$	4,528,332	22%	, 29%		25%
16	5																		
17	7 Training Center	- \$	\$	-	\$	\$	-	\$	\$ -		\$	-	\$	\$-	-	%0	%0		%0
18	18 Inspections	\$ 29,474	\$	29,474	\$ 58,948	48 \$	1,951	\$	1,951	3,902	\$	9,203	3,6	9,203 \$	18,406	31%	31%		31%
16	19 Marketing	\$ 378,735	\$	378,734	\$ 757,469	\$ 69	6,111	\$	6,111 \$	12,222	\$	33,829	\$ 33,8	33,829 \$	67,658	%6	%6		%6
20	) M&E Studies	\$ 56,902	\$	56,902	\$ 113,804	.04	9,799	\$	9,799	19,598	\$	9,799	\$ 9,7	9,799	19,598		17%		17%
21	1 Regulatory Compliance	\$ 135,720	\$	135,719	\$ 271,439	39 \$	7,623	\$	7,623 \$	15,246	\$	34,057	\$ 34,057	\$ 250	68,114	722%	25%		25%
22	2 General Administration	\$ 1,001,049	\$	1,001,048	\$ 2,002,097	\$ 26	71,516	.2 \$	71,516 \$	143,032	\$	304,237	\$ 304,236	\$ 987	608,473	30%	30%		30%
23	3 CPUC Energy Division	\$ 22,474	\$	22,474	\$ 44,948	48			\$		\$	4,153	\$ 4,	4,153 \$	8,307	18%	18%		18%
24	1																		
25	TOTAL PROGRAM 25 COSTS	\$ 11,165,553	€9	10,018,455	\$ 21,184,008	\$ 80	654,449	\$ 716	716,799 \$	1,371,248	3 \$ 2	2,473,058	\$ 2,845,830	\$ 08	5,318,888	22%	28%		25%
26	3						Func	ded Outsic	de of LIE	Funded Outside of LIEE Program Budget	Budget								
27	7 Indirect Costs					\$	37,204	\$ 3.	37,824 \$	3 75,029	\$	177,035	\$ 179,017	317	356,052				
78																			
33	29 NGAT Costs							\$ 28	28,064 \$	28,064			),96 \$	96,048	96,048				
3	30 Any required corrections/adjustments are reported herein and supersede results	justments are re	porte	d herein and	supersede re		reported in prior months and reflect YTD adjustments.	or months	and refle	ct YTD adju	stments								$\neg$

### LIEE Table 2

LIEE Expenses and Energy Savings by Measures Installed San Diego Gas & Electric May 2009

1	May 2009								
2								ons	
			Quantity	kWh	kW	Therms			
3	Measures	Units	Installed	(Annual)	(Annual) <sup>1</sup>	(Annual)	E	xpenses	% of Expenditure
	Heating Systems			,	,	,			
	Furnaces	Each	588	-	-	204	\$	182,897	4%
6	Cooling Measures								
7	A/C Replacement - Room	Each	73	6,151	-	-	\$	65,966	1%
	A/C Replacement - Central	Each	1	-	-	-	\$	3,600	0.1%
	A/C Tune-up - Central	Each	9	-	-	-	\$	990	0.02%
	A/C Services - Central	Each	-	-	-	-	\$	-	0%
	Heat Pump	Each	-	-	-	-	\$	-	0%
	Evaporative Coolers	Each	-	-	-	-	\$	-	0%
	Evaporative Cooler Maintenance	Each	-	-	-	-	\$	-	0%
	Infiltration & Space Conditioning	Hann	4 774	40.440		40.554		000 044	200/
	Envelope and Air Sealing Measures Duct Sealing	Home Home	4,771 15	46,448	-	12,554	\$	988,214 16.795	22% 0.4%
	Attic Insulation	Home	156	17,304	13	5,643	\$	143,833	3%
	Water Heating Measures	поше	136	17,304	13	5,645	φ	143,633	370
	Water Heating Measures  Water Heater Conservation Measures	Home	5,049	45,632	10	55.441	\$	381,454	8%
	Water Heater Replacement - Gas	Each	12		- 10		\$	9,380	0.2%
	Water Heater Replacement - Gas	Each	- 12	_	_		\$	3,300	0.2 /0
	Tankless Water Heater - Gas	Each	-	_	_	_	\$	-	
	Tankless Water Heater - Electric	Each	_	_	_	_	\$	_	
	Lighting Measures						_		
	CFLs	Each	38,954	623,264	78	-	\$	278,814	6%
26	Interior Hard wired CFL fixtures	Each	4,495	287,680	9	-	\$	330,406	7%
27	Exterior Hard wired CFL fixtures	Each	1,119	13,072	-	-	\$	60,524	1%
28	Torchiere	Each	1,636	312,476	3	-	\$	154,642	3%
	Refrigerators								
	Refrigerators -Primary	Each	898	669,192	113	-	\$	844,412	19%
	Refrigerators - Secondary	Each	-	-	-	-	\$	-	0%
	Pool Pumps								
	Pool Pumps	Each	-	-	-	-	\$	-	0%
	New Measures		40				_	2 222	20/
	Forced Air Unit Standing Pilot Change Out	Each	12	0	- 0	- 0	\$	3,309	0%
	Furnace Clean and Tune High Efficiency Clothes Washer	Each Each	3,094			-	\$	172,997	4% 0%
	Microwave	Each		-	-	-	\$	-	0%
	Thermostatic Shower Valve	Each			-	-	\$		0%
	LED Night Lights	Each	17		-		\$	45	0%
	Occupancy Sensor	Lacin	1,	-	-	_	\$	-	0%
	Pilots						Ψ		370
	A/C Tune-up Central	Home	-	-	-	-	\$	-	0%
	Interior Hard wired CFL fixtures	Each	-	-	-	-	\$	-	0%
	Ceiling Fans	Each	-	-	-	-	\$	-	0%
	In-Home Display	Each	-	ı	-	-	\$	-	0%
47	Programmable Controllable Thermostal	Each	-	-	-	-	\$	-	0%
	Forced Air Unit	Each	-	-	-	-	\$	-	0%
	Microwave		-	-	-	-	\$	-	0%
	High Efficiency Clothes Washer		-	-	-	-	\$	-	0%
	Customer Enrollment								1=0/
	Outreach & Assessment	Home	6,550	-	-	-	\$	764,047	17%
	In-Home Education	Home	6,509	-	-	-	\$	126,006	3%
55	Education Workshops	Participant	-	-	-	-	\$	-	0%
				2,021,219	227	73 8/13	\$	4,528,332	100%
57	Total Savings/Expenditures			2,021,213		1 0,040	Ψ.	.,020,002	100 /0
58	Homes Weatherized	Home	5.088						
59		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2,300						

E	58	Homes Weatherized	Home	5,088
E	59			
	60	Homes Treated		
-	61	- Single Family Homes Treated	Home	3,390
	62	- Multi-family Homes Treated	Home	3,096
-	63	- Mobile Homes Treated	Home	93
(	64	- Total Number of Homes Treated	Home	6,579
Г	65	# Eligible Homes to be Treated for PY <sup>2</sup>	Home	20,384
-	66	% OF Homes Treated	%	32%
С	67			
1	68	- Total Master-Metered Homes Treated	Home	63

<sup>&</sup>lt;sup>1</sup> Energy savings is based on the 2005 Load Impact Evaluation.

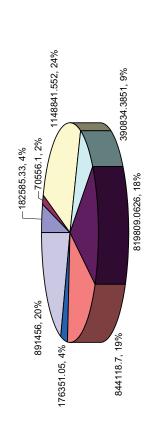
<sup>70 &</sup>lt;sup>2</sup> Based on Attachment H of D0811031

<sup>70</sup> Based on Attachment H of D0811031
Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

72
73
74
75
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77

PIE CHART 1- Expenses by Measures Category For May 2009







	A	В								
1	LIEE Table 3 - Average Bill Savir San Diego Gas & I May 2009									
2	Year-to-date Installation	s - Expensed								
3										
4	Annual kWh Savings	2,021,219								
5	Annual Therm Savings	73,843								
6	Lifecycle kWh Savings	19,430,313								
7	Lifecycle Therm Savings	762,749								
8	Current kWh Rate	\$ 0.13								
9	Current Therm Rate	\$ 1.09								
10	Number of Treated Homes	6,579								
11	Average 1st Year Bill Savings / Treated Home	51.64								
12	Average Lifecycle Bill Savings / Treated Home	417.48								
13	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.									

A	В	С	D	E	F	G
1			4 - LIEE Homes ego Gas & Elec May 2009			
2 County	E	ligible Custome	rs	Homes	Treated Year-1	o-Date
3	Rural	Urban	Total	Rural	Urban	Total
4 Orange County	0	14,781	14,781		8	8
5 San Diego	17,171	311,908	329,079	119	6,452	6,571
6			_			
7 Total	17,171	326,689	343,860	119	6,460	6,579

											l 1/ l						
_	A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	Р	Q
						LIFE	Table	5 - I	IFF	Custom	er Sum	marv					
										as & Ele							
1							- Cui	•	-	2009							
2		ı	Gas & E	lectric			Gas On		viuy		Flect	tric Only		I	To	tal .	
3		# of	Oas & L			# of	Oas Oil	<u>y</u>	$\Box$	# of		inc Only	I	# of	10	I	
Ť		YTD				YTD				YTD				YTD			
4	Month Homes Therm kWh kW																
5	Jan-09	an-09 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0															
6	Feb-09	eb-09 1,248 11,260 400,895 58 0 0 0 0 30 0 17,535 3 1,278 11,260 418,430 61															
7	Mar-09	3,252	39,038	1,011,563	112	0	0	0	0	77	0	54,355	11	3,329	39,038	1,065,918	122
8	Apr-09	4,531	55,365	1,404,039	153	0	0	0	0	113	1	75,230	15	4,644	55,366	1,479,269	168
9	May-09	6,403	73,843	1,930,585	211	0	0	0	0	176	0	90,634	18	6,579	73,843	2,021,219	229
10	Jun-09																
	Jul-09																
	Aug-09																
	Sep-09																
-	Oct-09																
	Nov-09																
	Dec-09	لـــبـــا		<u> </u>		<u> </u>										<u> </u>	
				). December									Vh savi	ngs are an	nual figures.	Total Energy	У
17	Impacts for	or all fuel t	types should	equal YTD e	nergy ir	npacts tha	at are re	porte	d eve	ery month	Table 2	L.					
18	Any require	ed correction	ons/adjustmer	nts are reported	d herein	and super	sede res	ults re	porte	d in prior n	nonths ar	nd may reflect	YTD adj	ustments.	•		

_			_						F	_								16		
	A	В		С	LIEE Tal	E E	Evm			D:	G	-d C4	H		1		J	K	L	М
2					LICE I a				Gas &			iu Si	luules							
3						3	all D	•	v 2009		CUIC									
4		Author	rizad	3.Vaar	Budget	۱ ،	urra		nth Exp		06	l F	vnoneo	e Sir	nce lan	llarv	1, 2009	% of 3	-Year Budg	et Spent
5		Electric		as	Total	Elect			as		otal		ectric		Gas	uai y	Total	Electric	Gas	Total
-	Pilots:																			
7	CPUC WE&T	\$ 22,685	\$	-	\$ 22,685	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
8	In Home Display (IHD)	\$ 145,000	\$	-	\$ 145,000	\$	-	\$	-	\$	-	\$	-	\$	-	\$		0%	0%	0%
9	Programmable Communicating Thermostat (PCT)	\$ 230,000	\$	-	\$ 230,000	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
10																				
11																				
12																				
13																				
14	Total Pilots	\$ 397,685	\$	-	\$ 397,685	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
15																				
16	Studies:																			
17	Non-Energy Benefits	\$ 30,000	\$	-	\$ 30,000	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
18	Process Evaluation	\$ 37,500	\$	-	\$ 37,500	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
19	Impact Evaluation	\$ 90,000	\$	-	\$ 90,000	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
20	Household Segmentation	\$ -	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
21	Refigerator Degradation	\$ 66,667	\$	-	\$ 66,667	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
22	High Usage Needs Assessment	\$ -	\$	-	\$ -	\$	- ]	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
23																				
24	Total Studies	\$ 224,167	\$	-	\$ 224,167	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%

	A	В	Г	l D	l E
1	^	LIEE Table 7			
2		Whole Neighborhood	Approach		
3		San Diego Gas & E	lectric		
4		May 2009			
l	Neighborhood (County, Zipcode, Zip+7 etc.)	Total Residential	Total Estimated	Total Treated	Target to Treated
5	Targeted <sup>1</sup>	Customers <sup>2</sup>	Eligible <sup>3</sup>	2002-2008	This Year <sup>4</sup>
6	91977-40	370	198	108	50
7	91977-41	523	294	170	73
8	92020-50	447	264	204	2
9	92020-54	370	215	51	12
10	92020-61	410	198	182	1
11	92020-66	418	218	148	2
12	92020-74	530	208	140	1
13	92020-76	537	251	179	6
14	92021-47	472	231	136	8
15	92021-55	408	145	95	4
16	92021-56	312	118	76	11
17	92021-61	429	236	212	7
18	92021-68	555	321	326	44
19	92028-31	429	226	114	3
20	92028-32	374	188	44	5
	92040-17	177	50	9	4
	92078-36	318	91	37	52
	92078-37	491	237	132	14
	92101-67	763	228	_	5
	92101-68	575	229	3	19
	1 Notable and additional and a 17 ages (ages as 0)	1 070	1 220		10

<sup>26 &</sup>lt;sup>1</sup> Neighborhood defined as zip+7 area (or zip+2).

27 <sup>2</sup> All active residential customers in zip+7.

28 <sup>3</sup> Total estimated eligible per Athens Research. Calculated by multiplying the percent eligible by the total residential population in zip+7.

29 <sup>4</sup> Total units treated 2002-2009 year-to-date. Total treated 2009 year-to-date.

	A		В		С		D		E		F		G		Н		_		.l	К	L	M
1	Α		ь		c I			CAR	E Table 1	- C	ARE Pro	ogra		ses	п				J	K		IVI
2											o Gas &	-	-									
3										_	lay 2009											
4			А	utho	rized Budge	et			Currer	nt M	onth Exp	ens	es		Year	-To-l	Date Expe	nses	S	% of Budg	et Spent Ye	ar-To-Date
5	CARE Program:		Electric		Gas		Total		Electric		Gas		Total		Electric		Gas		Total	Electric	Gas	Total
6	Outreach <sup>[1]</sup>	\$	1,110,066	\$	410,572	\$	1,520,638	\$	90,536	\$	27,043	\$	117,580	\$	424,678	\$	137,358	\$	562,036	38%	33%	37%
7	Automatic Enrollment	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
8	Processing/ Certification/Verification	\$	157,840	\$	58,379	\$	216,219	\$	12,579	\$	3,757	\$	16,336	\$	63,132	\$	20,777	\$	83,909	40%	36%	39%
9	Information Technology / Programming	\$	371,420	\$	137,375	\$	508,795	\$	51,692	\$	15,440	\$	67,132	\$	104,080	\$	32,594	\$	136,675	28%	24%	27%
10																						
11	Pilots																					
12	- Pilot SB 580	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
13	- Pilot	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
14	- Pilot	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
15	Total Pilots	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
16																						
17	Measurement & Evaluation [2]	\$	2,920		1,080	\$	4,000	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
18	Regulatory Compliance	\$	134,331	\$	49,684	\$	184,015	\$	12,286	\$	3,670	\$	15,955	\$	47,604	\$	15,526	\$	63,130	35%	31%	34%
19	General Administration	\$	291,317	\$	107,748	\$	399,065	\$	25,376	\$	7,580	\$	32,955	\$	124,855	\$	41,138	\$	165,993	43%	38%	42%
20	CPUC Energy Division	\$	75,117	\$	27,783	\$	102,900	\$	-	\$	-	\$	-	\$	14,541	\$	4,842	\$	19,382	19%	17%	19%
21																						
22	SUBTOTAL MANAGEMENT COSTS	\$	2,143,011	\$	792,621	\$	2,935,632	\$	192,468	\$	57,490	\$	249,958	\$	778,891	\$	252,235	\$	1,031,125	36%	32%	35%
23																						
24	CARE Rate Discount	\$	34,329,114	\$	12,697,070	\$	47,026,184	\$	2,841,158	\$	654,332	\$	3,495,490	\$	14,941,644	\$	5,291,322	\$	20,232,966	44%	42%	43%
25	Service Establishment Charge Discount	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
26																						
27	TOTAL PROGRAM COSTS & CUSTOMER DISCOUNTS	\$	36,472,126	\$	13,489,690	\$	49,961,816	\$	3,033,626	\$	711,822	\$	3,745,448	\$	15,720,535	\$	5,543,557	\$	21,264,091	43%	41%	43%
28																						
29	Other CARE Rate Benefits																					
30	DWR Bond Charge Exemption							\$	454,255			\$	454,255		2,390,721			\$	2,390,721			
31	CARE PPP Exemption							\$	222,965	\$	113,691	\$	336,656	\$	1,177,269	\$	786,604	\$	1,963,873			
	California Solar Initiative							\$	_			\$	_	\$	_			\$	_			
-	Exemption [3]							Ŀ	075 5				075 555		5 000 6 10				5 000 0 10			
33	kWh Surcharge Exemption TOTAL - OTHER CARE RATE							\$	975,555			\$	975,555	\$	5,269,040			\$	5,269,040			
<u> </u>	BENEFITS							\$	1,652,775	\$	113,691	\$	1,766,466	\$	8,837,030	\$	786,604	\$	9,623,634			
35																						
36	Indirect Costs							\$	39,880	\$	11,912	\$	51,792	\$	213,621	\$	70,486	\$	284,108			
38	[1] Outreach includes costs associate	d with	Capitation Fe	ees, C	Other Outreach	h and	d Mass Media															

<sup>|</sup> Substitution | Subs

_		В	_	П		-	G				1/		.,		0		0	D.
<del>-</del>	A	В	L	L D	_ E	_ F		FU	D +1	J A 44141	N 0 D 4 4'	L .	IVI	IN		Р	ų	ĸ
1	4					,	CARE Table 2 -				on, & Penetration	1						
3								San Di	ego Gas & El	ectric								
3									May 2009									
4							Gross Enrollment							Enr	ollment			
5				Aut	omatic Enrollmen	t						Total			Net	Total	Estimated	Penetration
1		Inter-	Intra-				Combined		Other	Total		Adjusted	Attrition	Net	Adjusted	CARE	CARE	Rate %
6	2009	Utility <sup>1</sup>	Utility <sup>2</sup>	Leveraging <sup>3</sup>	One-e-App <sup>4</sup>	SB580	(B+C+D+E+F)	Capitation	Sources <sup>5</sup>	(G+H+I)	Recertification	(J+K)	(Drop Offs)	(L-M)	(N-K)	Participants	Eligible	(P/Q)
	January							499	5,399	5,898	7,736	13,634		8,366		241,826	335,680	72.0%
														8,588	1,370	243,196	335,680	72.4%
9	March							324	7,501	7,825	5,010	12,835		7,850		246,036	335,680	73.3%
	April	0	325	7	0	0	332		6,669	7,593	6,358	13,951	4,772	9,179		248,857	335,680	74.1%
	May	0	276	3	0	0	279	479	6,693	7,451	6,950	14,401	4,281	10,120	3,170	252,027	336,058	75.0%
	June																	
13	July																	
14	August																	
	September																	
	October																	
	November																	
	December																	
19								2,206	32,452	35,269	33,272	68,541	24,438	44,103	10,831			
20																		
21	Enrollments via data sharing between the IOUs.																	
22	Enrollments via data sharing between departments and/or programs within the utility.																	
23	3 Enrollments via data sh	aring with p	rograms out	side the IOU that	serve low-income	customers.												
1	4 One-E-App is a pilot pro						G&E. The pilot will	occur within tw	o PG&E counties	and looks t	o implement a strateg	y of automat	ic enrollment fo	or low-inco	ome custome	s into the CARE	program based	
24	on the customers' applica	ations or rea	ipplications f	for related low-inc	ome health and so	cial welfare service	es. (e.a. MediCAL. I	Healthy Familys	. CALKids. etc.)	The goal is	to develop another m	neans by which	h low income f	amilies ca	an be introduc	ed into the CARE	E program and.	

24 on the customers' applications or reapplications for related low-income health and social welfare services. (e.g. MediCAL, Healthy Familys, C 25 SNot including Recertification.

26 Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

	l A	В	С	D	l E	F I	G	н	
1	Α				⊥ ard Random Ve			11	<u> </u>
2			CARL		ego Gas & Elec		ins		
3				Sali Die	May 2009	uic			
<u> </u>									
					Participants	Participants		% Dropped	
			Participants	% of	Dropped (Due	Dropped		through	% of Total
		Total CARE	Requested	Population	to	(Verified as	Total	Random	Population
4	2009	Population	to Verify	Total	no response)	Ineligible)	Dropped	Verification <sup>1</sup>	Dropped
5	January	241,826	203	0.08%	125	17	142	69.95%	0.06%
6	February	243,196	403	0.17%	228	23	251	62.28%	0.10%
7	March	246,036	536	0.22%	342	22	364	67.91%	0.15%
8	April	248,857	533	0.21%	0	19	19	3.56%	0.01%
9	May	252,027	188	0.07%	0	1	1	0.53%	0.00%
10	June								
	July								
	August								
_	September								
-	October								
-	November								
16	December								
17	Total for 2009		1,863		695	82	777	41.71%	
18				<del></del>	· · · · · · · · · · · · · · · · · · ·		<del></del>		

<sup>19</sup> Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a participant to respond
20 Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

	Α	В	С	D	Е	F	G								
1	CAF	RE Table 4 - C	ARE Self-Ce	rtification and	Self-Rece	rtification Application	ons <sup>1</sup>								
2			San	Diego Gas &	Electric										
3	May 2009														
	Pending/Never Pending/Never														
4	Provided Received Approved Denied Completed Duplicates														
5	Total	51,809	15,440	14,407	366	391	276								
6	Percentage		29.80%	93.31%	2.37%	2.53%	1.79%								
7	7														
8	<sup>1</sup> Includes sub-me	etered custome	ers.												

	Α	В	С	D	E	F	G	Н	I	J			
1				CARE Tab	le 5 - Enrollm	ent by Coun	ty						
2				San	Diego Gas &	Electric							
3					May 2009	)							
4		E	stimated Eligib	ple	Т	otal Participan	ts	F	Penetration Ra	te			
5	County	Urban¹	Rural <sup>1</sup>	Total	Urban	Rural	Total	Urban	Rural	Total			
6	Orange County	14,987		14,987	7,505		7,505	50.1%	0.0%	50.1%			
7	San Diego	304,280	16,791	321,071	235,498	9,024	244,522	77.4%	53.7%	76.2%			
8		1	I	1	- -	ı	1		1	- -			
9	Total	319,267	16,791	336,058	243,003	9,024	252,027	76.1%	53.7%	75.0%			
10													
11	1 [1] Define Urban vs Rural												
12	Any required corrections	/adjustments a	re reported he	rein and super	sede results re	ported in prior	months and ma	ay reflect YTD	adjustments.				

							_								
	A	В	С	D	E	F F	G	Н							
1					rtification Resu	ults									
2			,	San Diego Gas											
3				May 20	009										
		T	Participants	% of	,	5		% of Total							
	2000	Total CARE	Requested	Population	Participants	Participants	Recertification	Population							
4															
5	, , , , , , , , , , , , , , , , , , , ,														
6															
7	March	246,036	3,665	1.49%	2,587	890	70.59%	0.36%							
8	April	248,857	3,176	1.28%	1,460	65	45.97%	0.03%							
9	May	252,057	2,408	0.96%	8	2	0.33%	0.00%							
10	June														
11	July														
12	August														
13	September														
14	October														
15	November														
16	December														
17	Total for 2009														
18	Any required corrections	s/adiustments are r	enorted herein an	d supersede result	s reported in prior	months and may re	eflect YTD adjustme	ents							

	A	В	С	D	E	F	G	Н
1	CARE Table 7 -			actors			<u></u>	
2	San Dieg	o Gas & E	Electric					
3	-	lay 2009						
4		Ī		Contractor Type			Year-to-Da	ate
5	Contractor Name	Private	СВО	WMDVBE	LIHEAP	Rural	Urban	Total
_	AARP - Tax Aid	1	Х			t	107	107
-	ACCESS TO INDEPENDENCE OF SAN DIEGO	1	X			1	3	3
-	AFE		X				0	0
_	AFRICAN ALLIANCE						63	63
$\overline{}$	ALPHA KAPPA ALPHA HEAD START	1	X			<u> </u>	51	51
$\overline{}$	Alpha of San Diego		X				0	0
$\overline{}$	American Red Cross		X			-	425	425
-		+				<u> </u>	0	
	Bayside Community Center	+	Х			-		0
	Barrio Station		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \				1	1
	BOYS AND GIRLS CLUBS		X		.,		1	1
-	CAMPESINOS UNIDOS, INC	-	X		Х	ļ	128	128
-	CASA FAMILIAR		Х				30	30
-	Catholic Charities		Х				77	77
-	CHICANO FEDERATION		Х			<u> </u>	2	2
-	CHINESE SERVICE CENTER OF SAN DIEGO	1	Х			ļ	11	11
$\overline{}$	CHULA VISTA COMMUNITY COLLABORATIVE		Х				25	25
$\overline{}$	CITY HEIGHTS COMMUNITY DEVELOPMENT CORP		Х				1	1
	CITY OF SAN DIEGO - Clairemont Community Center		Х				1	1
	COMMUNITY ACTION PARTNERSHIP - Orange County		Х		X		1	1
-	Community Research Foundation		Х				4	4
26	COMMUNITY RESOURCE CENTER						1	1
	Crisis House		Х				29	29
28	ELDER HELP OF SAN DIEGO 2009		Х				14	14
	EPISCOPAL COMMUNITY SERVICES		Х				9	9
30	Family Health Centers of San Diego		Х				15	15
-	Foster Lift		Х			1	204	204
-	Harmonium		Х			1	0	0
-	HEARTS AND HANDS TOGETHER		X			1	50	50
-	HOME START 2009		X			1	57	57
-	HORN OF AFRICA	1	X			t	3	3
	INTERNATIONAL RESCUE COMMITTEE	1	X			t	10	10
-	Julian Pathways	1	X			†	0	0
-	LA MAESTRA FAMILY CLINIC 2009	1	X			1	17	17
	LEGAL AID SOCIETY OF SAN DIEGO, INC.		X			t	1	1
	LUTHERAN SOCIAL SERVICES, INC	1	X			1	1	1
	MAAC PROJECT	<b>†</b>	X		Х	t -	51	51
-	MABUHAY ALLIANCE	1	<del>- ^-</del>			<b>†</b>	56	56
-	Mid City	+	X	X		<del> </del>	0	0
	MONTE VISTA HIGH SCHOOL COMMUNITY RESOURCE CENTER	+	X			<del> </del>	1	1
	MOUNTAIN HEALTH & COMMUNITY SERVICES, INC.	+	X			$\vdash$	8	8
-	Neighborhood Health & COMMUNITY SERVICES, INC.	+	X			$\vdash$	192	192
-	NEIGHBORHOOD HOUSE	-	<del>  ^</del>			1	39	39
		1				<del> </del>		0
	North County Community Services	1	X			1	0	_
	North County Health Project	1	X			1	68	68
	North County Interfaith	-	X			<b>├</b>	12	12
	REBUILDING TOGETHER SAN DIEGO	-	X			<u> </u>	13	13
	Salvation Army		X			1	43	43
	San Diego State University		X			1	208	208
-	SAN DIEGO YOUTH & COMMUNITY SERVICES		Х				2	2
	San Ysidro Health Center		Х				84	84
	SAY SAN DIEGO	<b>_</b>	Х			<b>!</b>	10	10
	SOUTH BAY COMMUNITY SERVICES	1	Х			1	16	16
	TRINITY HOUSE						1	1
	Turning the Hearts		Х				2	2
	Vista Community Clinic		Х				55	55
61	YMCA YOUTH AND FAMILY SERVICES						2	2
62	Total Enrollments					0	2,205	2,205
63								
	Any required corrections/adjustments are reported herein and supersede results re	eported in p	rior month	s and may reflect YT	D adjustments.			
	· · · · · · · · · · · · · · · · · · ·							

	A	В	С	D	E	F	G	Н		
1		•	CA	RE Table 8 - Particip	ants as of Monti	h-End				
2	San Diego Gas & Electric									
3	May 2009									
						Eligible				
4	2009	Gas and Electric	Gas Only	Electric Only	Total	Households	Penetration	% Change¹		
5	January	163,436	N/A	78,390	241,826	335,680	72.0%			
6	February	165,207	N/A	77,989	243,196	335,680	72.4%	0.57%		
	March	167,349	N/A	78,687	246,036	335,680	73.3%	1.17%		
8	April	169,021	N/A	79,836	248,857	336,058	74.1%	1.03%		
9	Мау	171,167	N/A	80,860	252,027	336,058	75.0%	1.27%		
10	June		N/A							
11	July		N/A							
12	August		N/A							
13	September		N/A							
14	October		N/A							
15	November		N/A							
16	December		N/A							
17	Total for 2009		N/A							
18				•		•				
19	<sup>1</sup> Explain any monthly	variance of 5% or more	e in the number of	participants.						
	]	ions/adjustments are rep								

### SDG&E Residential Market Segments at a Glance

**Target Segments for Customer Assistance** 

In 2006, SDG&E developed residential segments in order to improve understanding of customer needs and preferences and to provide more targeted communication and education efforts to increase participation in SDG&E's programs and services.

These segments are based on a combination of customers' PRIZM code and total annual gas and electric bills. Statistical analyses and business insights about the SDG&E service territory were incorporated to validate segment attributes.

Below is a summary of the three segments SDG&E has identified as target segments for Customer Assistance programs.

	Young Mobiles	Established	Challenged
% of SDG&E Residential Customers	14%	20%	20%
% of Annual Electric Usage	9%	19%	14%
Avg Annual Electric Usage	350 kWh/month	500 kWh/month	370 kWh/month
	• HHI \$44,000	• HHI \$49,000	• HHI \$29,000
	Mostly renters	Mostly homeowners	Mostly renters
Demographics	High school	• 30% are 65+	Mostly 45 or younger
	• Mostly 25-54		• 20% are 65+
	2nd highest Hispanic		• 40% Hispanic
Channel Preference	Other than mail, likely to pay online or in person	Other than mail, likely to pay in person	Other than mail, likely to pay in person
	High service needs	High seasonal service users	Greater need for payment assistance
Behavior/Interactions	Highest online payment	Low online payment	Lowest online payment
	2nd highest CARE enrolled		Highest CARE enrolled
Energy Efficiency & Demand Response Participation	Low EE/DR	Mid EE/DR	Low EE/DR

#### **CERTIFICATE OF SERVICE**

I hereby certify that a copy of MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON LOW INCOME ASSISTANCE

**PROGRAMS FOR MAY 2009** has been electronically mailed to each party of record of the service list in A.08-05-022, A.08-05-024, A.08-05-025, and A.08-05-026. Any party on the service list who has not provided an electronic mail address was served by placing copies in properly addressed and sealed envelopes and by depositing such envelopes in the United States Mail with first-class postage prepaid.

Copies were also sent via Federal Express to the assigned Administrative Law Judges and Commissioner.

Executed this 22nd day of June, 2009 at San Diego, California.

/s/ Jenny Norin	
Jenny Norin	